(E.A.S.I) resources

Ageing and **Disability** Commission

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Stakeholder influence analysis

Stakeholder	
What do they do?	
Influence level	
What do you need from them?	
Perceived risk or attitudes	
How can you involve them?	

Goal map

Current issue	
Challenges	
Goal/What do we want to achieve?	
Driver or motivator for change	

Communications plan

Target audience Who do you want to inform, and why?	
Key message What main point do you want to communicate?	
Method How are you going to tell them? Where do they receive information?	
Who Who will take lead responsibility?	
By when? When will this happen by? How often will you share this message?	

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Action plan

Goal What did you identify in the goal map?	
Action What action will help achieve this goal?	
Timeline When can this be achieved by?	
Responsibility Who will take the lead?	

Evaluation plan

Goal	
Task(s) or activities delivered	
Outcomes	
Challenges	
Impact/considerations for future plans	